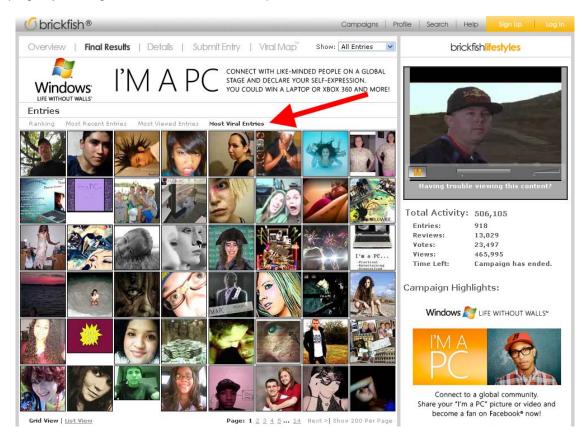
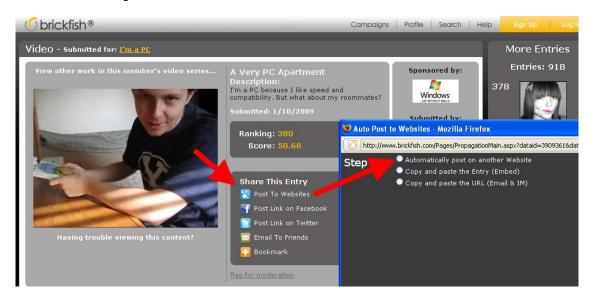
What is the Most Viral Winner?

The Most Viral winner will be the participant who creates the entry that gets the most attention across the internet on sites other than Brickfish. Using the Post to Websites or Embed tools to spread your entry across the internet makes you eligible for Most Viral prizes. You can see the Most Viral rankings in each campaign by clicking on the Most Viral Entries option:



How do I make my entry eligible for Most Viral prizes?

You must use the Post to Websites or Embed tools to make yourself eligible for Most Viral prizes. When you click to view a specific entry and vote, look to the right of the entry. You will see a Post to Websites button. Click this button and a box will popup with all the tools you need to share your entry onto Facebook, MySpace, myYearbook, hi5, LiveJournal, Tagged, and Xanga. You can also copy and paste the Embed code on blogs, forums, and other sites.



Still have questions about the Most Viral winner? Please contact member support.